

PROFESSIONAL DEVELOPMENT



THE
FRANKLIN
INSTITUTE



UNDERSTANDING THE BRAIN

A dynamic learning series dedicated to empowering educators with critical knowledge in neuroscience to make informed, research-based decisions that advance student learning.

Choose the program that is right for you.

With three core workshops available, we will work with your team to plan a program that suits your goals. Pick one, mix-and-match, or work with our expert professional development team to customize the content to best help your team to grow and learn.

CONTACT US TO BEGIN PLANNING YOUR PROFESSIONAL DEVELOPMENT EXPERIENCE TODAY!

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UNDERSTANDING THE BRAIN



CORE WORKSHOPS (5 hours each)

PART 1

Becoming a Learning Scientist

Debunk prevalent myths about the brain as you learn about the structure and function of our most powerful organ. This workshop is centered around an exploration of the award-winning Your Brain exhibit at The Franklin Institute.

PART 2

Curiosity, Multisensory Learning, & Taking Breaks

Discover how curiosity, multisensory learning, and taking breaks enhance learning for students. Begin to apply your knowledge as you adapt classroom curricula to maximize student learning and engagement.

PART 3

Social-Emotional Learning, Growth Mindset, and Multitasking

Learn the science of how emotions, praise, and multitasking influence students' learning, mindset, and achievement in school. In this final session, complete and present adapted curricula with colleagues and create a plan for sustaining use of research-based strategies in the classroom.

A PD unlike any other.

Developed and presented by **experts in the science of learning**, and using The Franklin Institute's signature brand of **interactive, dynamic experiences**, Professional Development at The Franklin Institute is different than any other PD on the market.

HERE'S WHAT SETS US APART:

- **97% of teachers** rate these workshops as better or the best PD they've ever experienced.
- Designed for teachers and administrators at all levels, Understanding the Brain has a proven track record of **aligning entire school districts** behind a common approach.
- As a result of participating in the Understanding the Brain PD series, teachers and administrators have reported a **significant change** in knowledge, attitudes, beliefs, and practices related to the brain, teaching, and learning.
- Experiencing PD out of the district at a museum allows teachers to **take a fresh approach** to thinking about their work, and enjoy a **fun hands-on learning opportunity** with their colleagues.

Pricing

All pricing is for one core workshop. Take the full series to get the most comprehensive experience for your district or school. Ask us about pricing for one to two hour speaking engagements!

AT THE FRANKLIN INSTITUTE

\$160 per person*

Includes:

Light breakfast and lunch
Museum admission

Parking
Act 48 Credits

ON-SITE IN YOUR DISTRICT

\$130 per person*

Includes:

Act 48 Credits

*All workshops accommodate a minimum of 20 and maximum of 100 people. Special pricing applies to groups of 40+. Inquire for details.

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